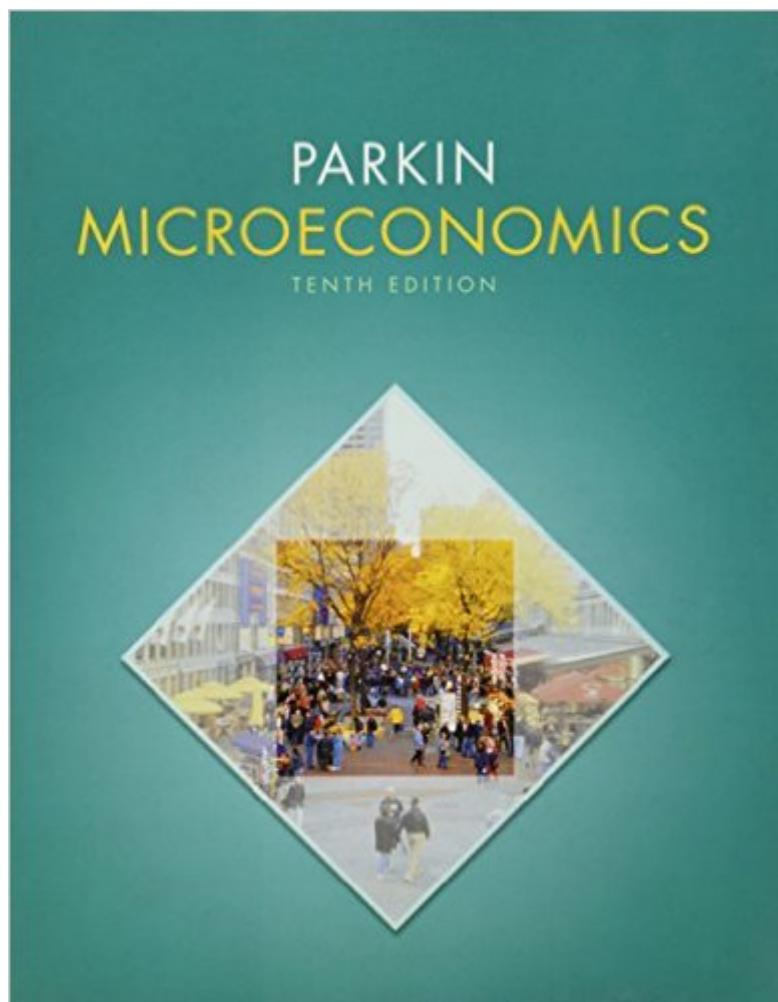


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Microeconomics (10th Edition) (Pearson Series In Economics)



Synopsis

Parkinâ™s Microeconomics is a worldwide leader because it provides a serious, analytical approach to the discipline using the latest policy and data. Parkin trains students to think like economists by offering a clear introduction to theory and applying the concepts to todayâ™s events, news, and research. From our global food shortage to global warming, economic issues permeate our everyday lives. Parkin brings critical issues to the forefront. Each chapter begins with one of todayâ™s key issues, and additional issues appear throughout the chapter to show the real-world applications of the theory being discussed. When the chapter concludes, students âœread between the linesâ• to think critically about a news article relating to the issue, demonstrating how thinking like an economist helps make informed decisions.

Book Information

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Customer Reviews

This book is not the most exciting. If you don't have a preexisting excitement about the subject of economics, this book will not help you gain any enthusiasm for the subject. That being said, the problems are in depth, the examples make sense, and it doesn't require any extra effort to try and interpret what the author is saying. This understanding may come differently for you than it came for me. If your professor just wants you to know the concepts of the lectures he/she gives, this edition is fine to use. If your professor requires you to have the most updated edition of the text and follow along with the examples, do not purchase this book.

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Very poor educational book on Microeconomics. The material is very wordy and confusing to follow. This book doesn't break down the concepts or explain them well. The mathematics are worded out into paragraph form instead of written in equation form. Overall one would be better off finding another book cause this does a disservice to teaching.

If your wish is to indoctrinate your students using a point-by-point apology for neoliberal economics, this is your text. See, for instance, the section on Income Inequality. It uses the example of 'Lee and Peter' to claim the Lorenz curve for income is a truer measure of inequality than the Lorenz curve for wealth. The story goes like this: Lee has a job that pays him \$50,000 dollars a year, but no accumulated wealth. Peter has \$1,000,000 in the bank. He gets a 5% interest rate on this, giving him an identical \$50,000 a year income. Therefore, it only looks like Peter's wealthy on paper. In fact he has no more access to money than Lee. They are therefore in an identical set of economic circumstances. Of course, there is one little matter left out of Prof. Parkin's account: Peter doesn't have to work! (And this is leaving aside the fact that, when hard times come, he has a million dollars in the bank to tide him over...) Similarly lacking defenses are provided for everything from outsourcing to you-name-it. This book isn't an introduction to microeconomics. It's an introduction to a particular school of economics, one whose entire raison d'être is to defend the interests of that top 1% that still show up so clearly on Prof. Parkin's graph, in spite of his efforts to whitewash it.

The book came in on time; really QUICK actually! Perfect condition! The only problem I had was the smell. It took me forever to realize it was my book that smelt so bad. Every time I used the book, I sat in the same chair. I thought it was my chair until I fell asleep in my book and woke up and I realized my book smelt awful. It smelt like bad Italian food or Indian spices. Other than the smell, everything was on time and perfect! I'd recommend this seller and book!

Does not come with MyEconLab access if you are purchasing used.

Cover was frayed and parts were written in--I wish it were possible to pay more for a rental in better condition, like a purchase. In terms of the content, the book is well-written with good graphs and real-life applications. A great choice for the beginner.

I would give 0 stars if possible. I ordered this book fully expecting to receive the access code with it but when it arrived, there was no access code in sight! Now I'll have to go purchase the access code separately which is extremely annoying and frustrating.

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